



MEDIA RELEASE

AUTISM HOME BASE PARTNERS WITH ROGERS TO CREATE NEW TELEVISION EVENT FOR WORLD AUTISM DAY

Bowmanville, ON (March 17, 2021) – Autism Home Base is excited to announce an innovative new initiative with ROGERS TV to recognize and celebrate World Autism Day on April 2, 2021.

ALLIES FOR AUTISM, hosted by Canadian media royalty, Jeanne Beker and Gord Martineau, will be a celebrity powered, one-hour local television experience that champions acceptance and appreciation for autistic adults in Durham Region.

“We are absolutely thrilled to be working with ROGERS and other community partners, on this new project and hope to tell our story to thousands locally and across Canada with the help of our friends and families who have a personal connection to autism and all that it can give us and teach us to enrich so many lives,” says Judy Hanson, Founder of Autism Home Base.

This strategic initiative was made possible through a \$111,800 Resilient Communities Fund from the Ontario Trillium Foundation. The Resilient Communities Fund was developed to help non-profit organizations recover and rebuild from the impacts of COVID-19 to continue meeting the needs of Ontario communities.

“On World Autism Day, we show appreciation for adults with autism and their allies in the Durham community,” said Lindsey Park, Member of Provincial Parliament, Durham. “I congratulate Judy Hanson and Autism Home Base Durham on recently receiving support through the Ontario Trillium Foundation’s Resilient Communities Fund to help rebuild and recover from impacts of COVID-19 by augmenting program delivery options, leveraging partnerships, and attracting new revenue streams to help adults with autism remain connected and supported.”

This variety-styled program will spotlight the impact of Autism Home Base, the stories, struggles and successes of families living with autism in Durham, celebrity video messages of support and musical performances.

The program will include an exclusive performance from Grammy-winning, chart-topping and nationally celebrated artist, GLASS TIGER’s Alan Frew, who has been a philanthropic force in Canada, and co-writer of the Canadian Olympics theme song “I Believe” in 2010.

ALLIES FOR AUTISM will be repeated throughout April on ROGERS TV. For more information, please contact Paul Koidis, at paul@autismhomebase.com



About Autism Home Base

We are autistic adults across the spectrum and their friends and family who work together to organize social and recreational activities, share resources, build friendships, network, and strategize.

About the Ontario Trillium Foundation

The Ontario Trillium Foundation (OTF) is an agency of the Government of Ontario, and one of Canada's leading granting foundations. OTF awarded \$115 million to 644 projects last year to build healthy and vibrant communities in Ontario.