

PRIMARY LOGO



AUTISM
HOME
BASE

The minimum size of the logo must be no smaller than 67 x 41 px wide, or 2.38 x 1.4 cm on printed materials. A clear space of .65 cm around the logo should be used.

Do not:

- Reconfigure the logo.
- Stretch the logo.
- Change the colour from the approved versions.

COLOURS



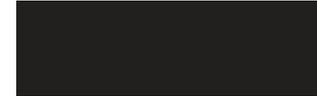
Green

CMYK (full colour printing)
C: 48 M: 0 Y: 100 K: 1

RGB (digital/on screen)
R: 132 G: 189 B: 0

PMS (spot colour printing)
Pantone 376C

HEX/HTML (Web)
84BD00



Black

CMYK (full colour printing)
C: 40 M: 0 Y: 0 K: 100

RGB (digital/on screen)
R: 0 G: 0 B: 0

PMS (spot colour printing)
Pantone Black 6

HEX/HTML (Web)
000000



Charcoal Grey

CMYK (full colour printing)
C: 0 M: 0 Y: 0 K: 1

RGB (digital/on screen)
R: 132 G: 189 B: 0

PMS (spot colour printing)
Pantone Cool Gray 11C

HEX/HTML (Web)
53565A

LOGO VARIATIONS



Use horizontal version whenever it offers the best use of space.



Full colour icon is used for all social media and online profile pictures.



TYPOGRAPHY (PROMOTIONAL ASSETS / PUBLICATIONS)

PT Sans Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

PT Sans Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

NOVECEN TO WIDE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

NOVECEN TO WIDE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890